

Iowa Specialty Hospitals & Clinics - Privacy Policies

Last Updated Date: **April 27, 2015**

Hospital Privacy Practices

For information about our internal patient privacy practices, please visit our [Patient Policies](#) page.

Website Privacy Policy

Thank you for visiting our website. This privacy policy governs the manner in which Iowa Specialty Hospital & Clinics (“**Iowa Specialty Hospital**”) collects, uses, maintains, and discloses information collected from users (“**User**”) of its website: www.iowaSpecialtyHospital.com (“**Site**”).

Iowa Specialty Hospital reserves the right, at its discretion, to change, modify, add, or remove portions of this Privacy Policy at any time by posting such changes to this page. Such changes apply prospectively. Please check this Privacy Policy periodically for changes. The Last Updated Date at the top of the page accurately reflects the most recent update to the Privacy Policy. The continued use of the Site following the posting of changes to these terms constitutes an acceptance of those changes.

Privacy

Iowa Specialty Hospital is committed to safeguarding the information Users entrust to Iowa Specialty Hospital and believes every User should know how Iowa Specialty Hospital utilizes the information collected from its Users.

Information We Collect

Information Automatically Collected and Stored

When you browse through our website, we gather information about your visit. This information does not identify who you are directly. The type of information we collect can include demographic information (such as User’s zip code, age, gender, etc.), the date and time of your visit, pages you visited, or the web address of the website you came from when you visited. We utilize Google Analytics including Standard Implementation, Remarketing, Google Display Network Impression Reporting, and Demographics and Interest Reporting, to collect and summarize this information. This information is available only to web managers and other designated staff who require this information to perform their duties. However, if a User wishes to opt-out of having Google Analytics collect their data, they can install the Google Analytics opt-out browser add-on made available by Google by visiting <https://tools.google.com/dlpage/gaoptout>.

We use IP addresses to collect aggregate information about numbers of visitors and site usage. An Internet Protocol (IP) address is a number that is automatically assigned to your computer by your Internet Service Provider (ISP) whenever you access the Internet. This number may be the same each time you access the Internet or it may change. The address is logged on our server when your computer requests information. However, to allow users to access our site anonymously, your IP address is not linked with personal information about you.

We may also use “cookies,” including third-party beacons, to track how Users use our Site. A cookie is an element of data that a Web server can send to your browser when you link to that website. By assigning a unique data element to each visitor, the website is able to recognize repeat users, track usage patterns, and better serve you when you return to that site. The cookie does not extract other personal information about you. The information we collect may be collected directly by our Sites or it may be collected by a third party on our behalf. When third-party partners and vendors collect information, the privacy policies of that party apply.

Information Voluntarily Provided

We do not collect personally identifiable information (such as name, address, telephone number, etc.) about you unless you choose to provide that information to us. If you choose to provide personal information by

completing a form (Job Application, Contact Us, Greeting Card, etc.), we may use that information to respond to your message and/or help us get you the information or services you requested. Submitting personal information is voluntary and is not required to access information on our website. All personally identifiable data that you enter on this site is not sold or given to any third parties. It will only be used in fulfillment of your specific information request.

How We Use the Information

We use the information collected through our Site in two ways:

1. To contact Users regarding products and services offered by Iowa Specialty Hospital and its trusted affiliates and to otherwise enhance Users' experience with Iowa Specialty Hospital and such affiliates.
2. For research regarding the effectiveness of the Site and the marketing, advertising, and sales efforts of Iowa Specialty Hospital and its affiliates.

Disclosure of Information

Iowa Specialty Hospital may disclose information collected from Users in four different ways:

1. To trusted affiliates who will use the information for the purposes outlined above. We may also disclose aggregate, anonymous data based on information collected from Users to potential partners.
2. If we believe in good faith we are required to do so in order to comply with an applicable statute, regulation, rule or law, a subpoena, a search warrant, a court or regulatory order, or another valid legal process.
3. In special circumstances when we have reason to believe that disclosing this information is necessary to identify, contact, or bring legal action against someone who may be violating our Site policies or to protect the safety and security of our Users, our Site, and the general public.
4. In connection with or in contemplation of a sale of its assets or business merger, consolidation, or other reorganization of its business.

Security of Information

Information about Users that is maintained on our systems is protected using industry standard security measures. In order to secure your personal information, access to your data is password-protected, and sensitive data is protected by SSL encryption when it is exchanged between your web browser and the Site. However, no security measures are perfect or impenetrable, and Iowa Specialty Hospital cannot guarantee the information submitted to, maintained on, or transmitted from its systems will be completely secure.

From time to time, our website may provide links to other websites, not owned or controlled by Iowa Specialty Hospital that we think might be useful or of interest to you. We cannot, however, be responsible for the privacy practices used by other website owners or the content or accuracy of those other websites.

Questions Regarding Privacy

If you have any questions about this privacy policy or Iowa Specialty Hospital's privacy practices, please contact **Iowa Specialty Hospital, Attn: Privacy Officer, 1316 South Main Street, Clarion, Iowa 50525.**